



Southern Independent Booksellers Alliance

2025 State of SIBA Update

FINANCIAL UPDATE



**PROJECTED 24.3%
REVENUE INCREASE**

SIBA is in solid financial shape in 2025. Our projected revenue is ahead in every category: promotional sales, donations, and dues payments. SIBA is investing in a new Association Management System, with the goal of improvement in member satisfaction when using our site, increased membership and membership engagement, streamlined programming information to booksellers and industry, and improved invoice management.

Total Assets:

07/31/2023: \$490,000

07/01/2024: \$526,366

07/03/2025: \$585,924

Rising Bookstore Challenges

- Short and long term financial stability
- Current political climate effect on sales and safety
- Publisher and vendor relationship and terms
- Author/events programming
- Book banning
- Staffing/staff benefits

Current Projects

- Inclusivity statement
- Anti-Racism handbook
- Membership brochure update
- Formal sunseting process
- SIBA logo redesign
- Onboarding checklist for new Board
- Crisis Relief Info and Resources Hub
- Winter catalog support

Current Projects

- Strategy sessions with RAMP catalog stakeholders
- Integration of SIBA logo redesign into existing communications & platforms
- Transitioning website/association management systems
- Member database enhancement
- Board review of Governance policies



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MEMBERSHIP UPDATE



18% MEMBERSHIP GROWTH

Membership Stats

- 227 Active Members
- 38 New Members in 2025

RAMP Summer Catalog

- 92 Stores Participated
- 24% Growth from 2024

RAMP Winter Catalog

- 110 Stores Participated
- 28% Growth from 2024

SIBA Programs

- **Webinar: Supporting Trans, Nonbinary, Intersex, and Gender Nonconforming Staff and Community:** 94 registrations
- **NVNR Virtual Owners Retreats:** 15 in Jan.; 16 in May
- **NVNR Publicity Speed Dating:** Capped at 15

In Person Meetings

- **March Madness:** 147 booksellers (29% increase from 2024)
- **NVNR (as of 7/8/25):** 259 total registrations. 163 are SIBA booksellers.

SIBA on Social Media



SIBA: 3019 | 12% Growth
SBR: 1911 | 21% Growth



SIBA: 5343 | Static
SBR: 14,202 | Static

**A community of
southern indie
booksellers.**

Southern Bookseller Review



7600+ subscribers, up 4%



Website traffic up 24% from 2024



Features reviews by more than 74
SIBA member stores